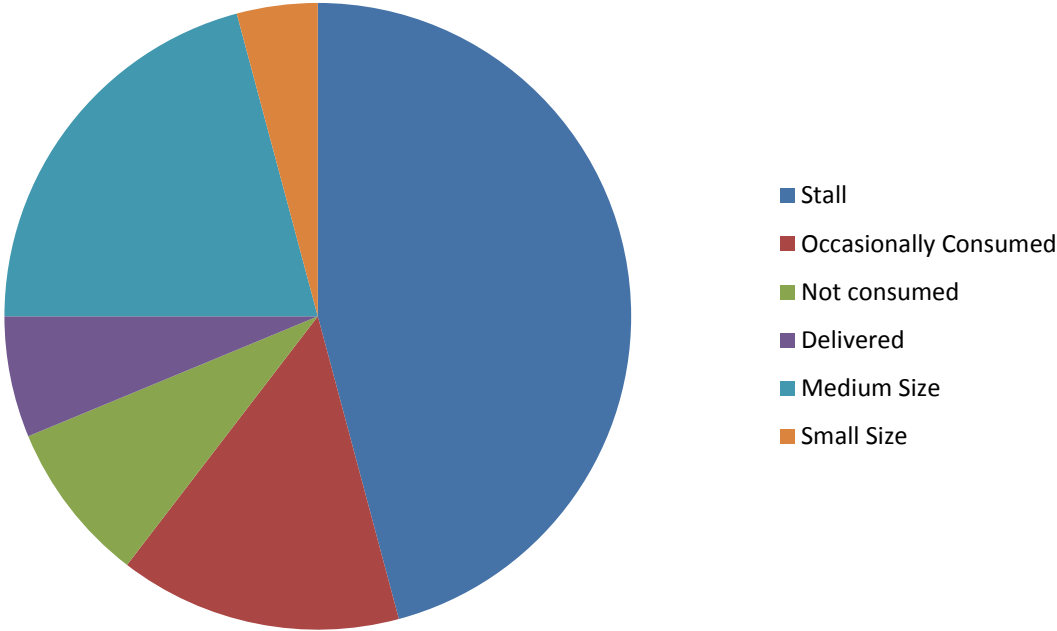
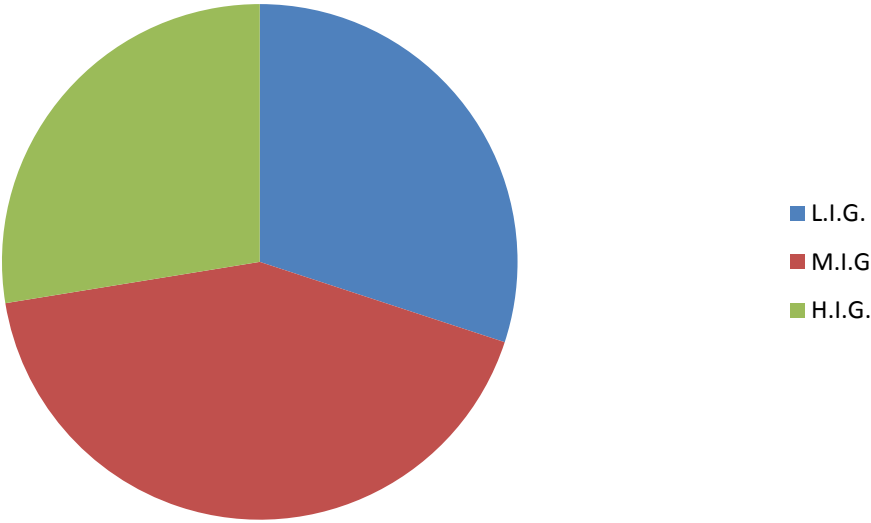


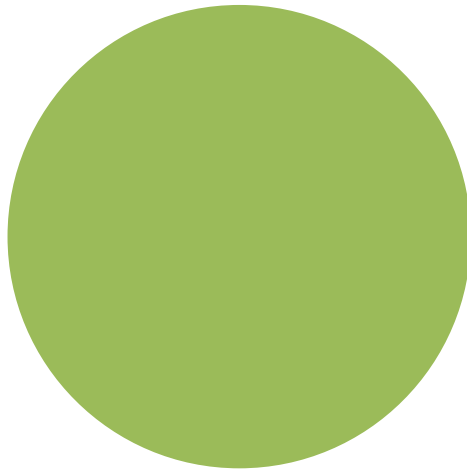
Sugarcane Juice Consumption (Features)



Sugarcane Juice Consumption at Stalls

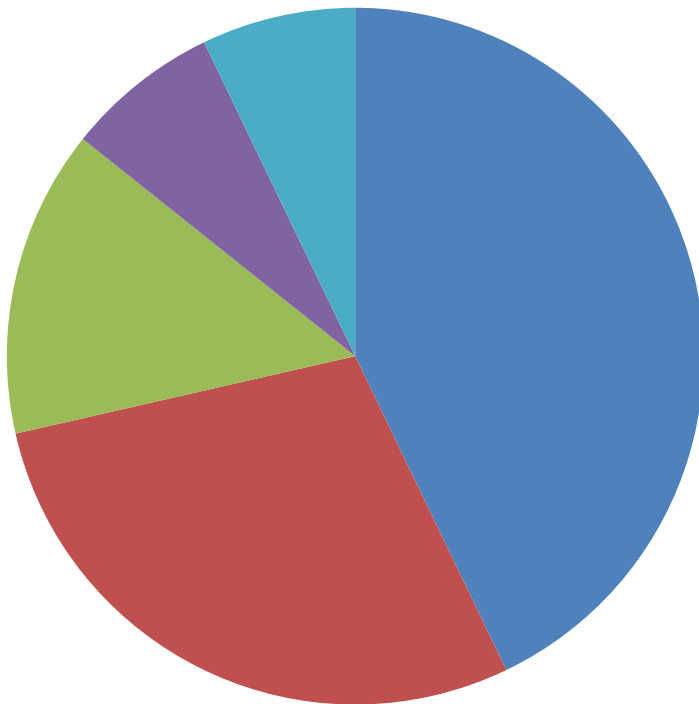


Sugarcane Juice Consumption by Delivery



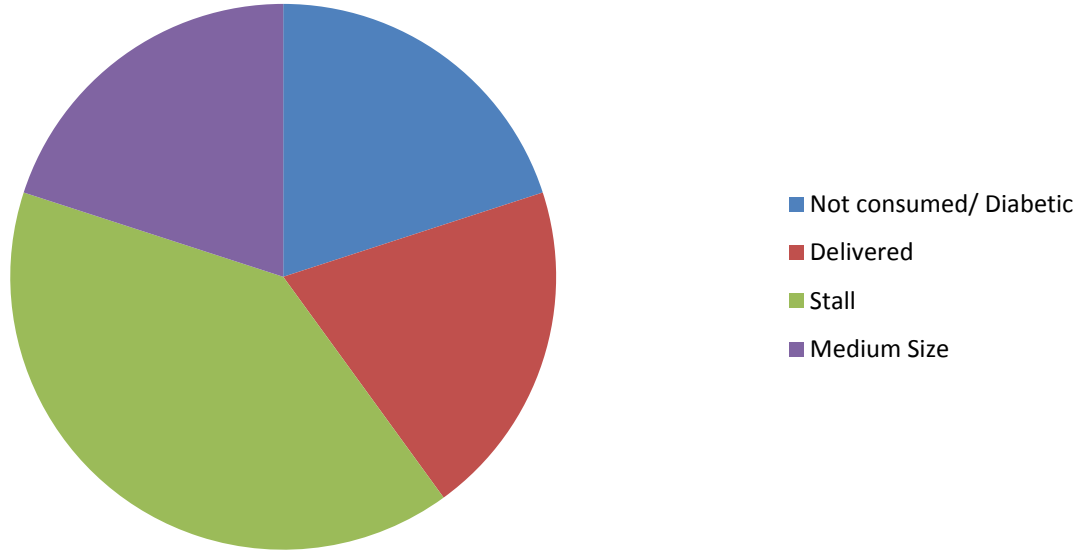
- L.I.G.
- M.I.G.
- H.I.G.

Features of Sugarcane Juice (L.I.G.)

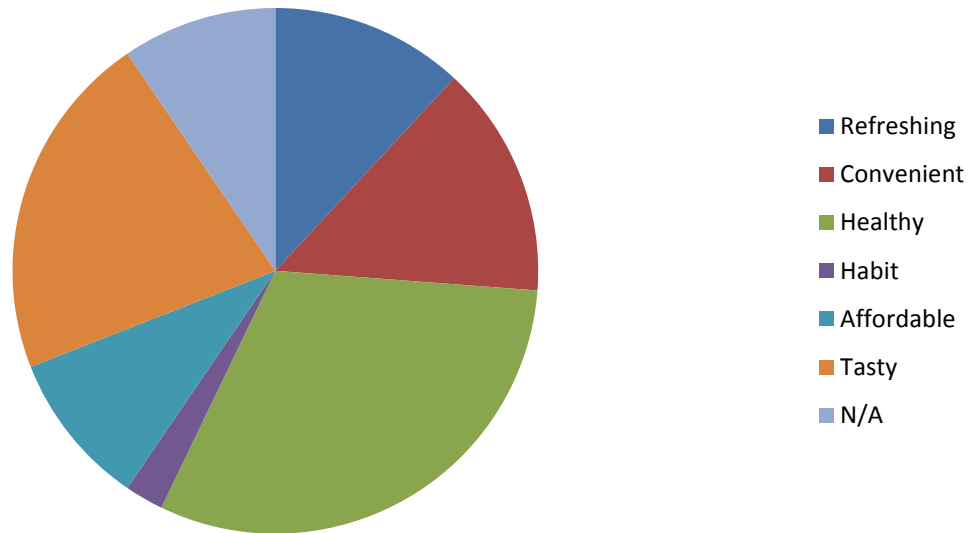


- Stall
- Occasionally consumed
- Medium Size
- Not consumed
- Small size

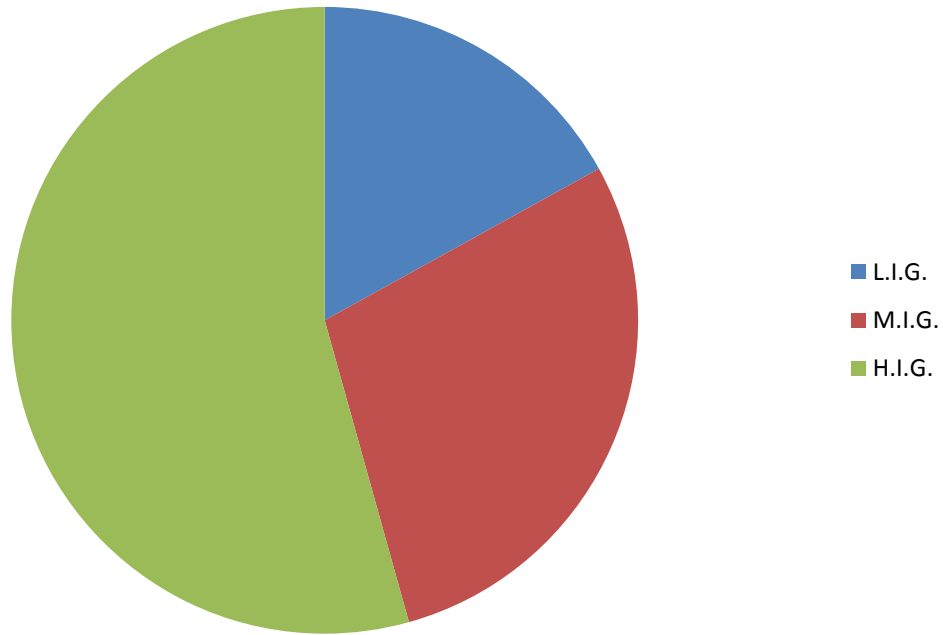
Features of Sugarcane Juice (H.I.G.)



Sugarcane Juice Consumption (Triggers)

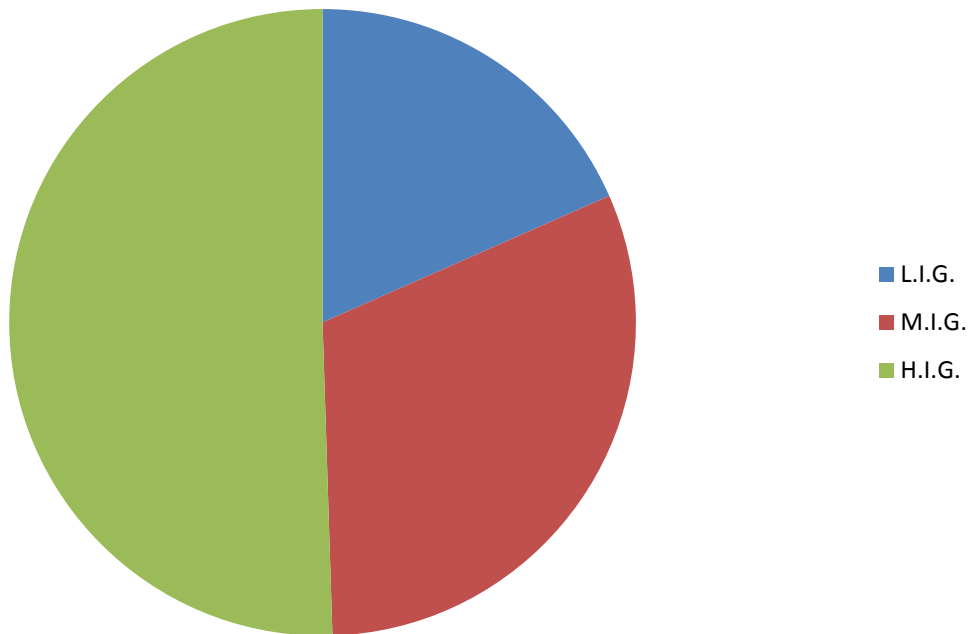


Sugarcane Juice Consumption (Healthy)

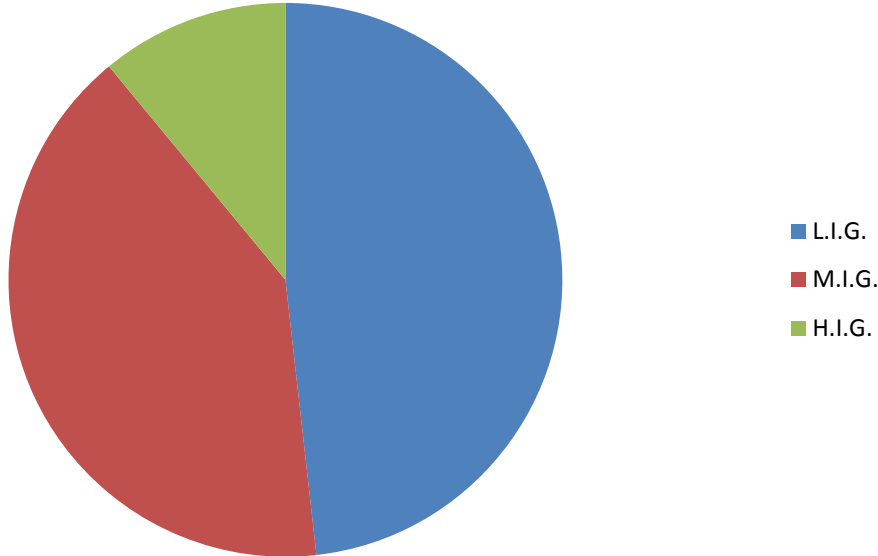


9

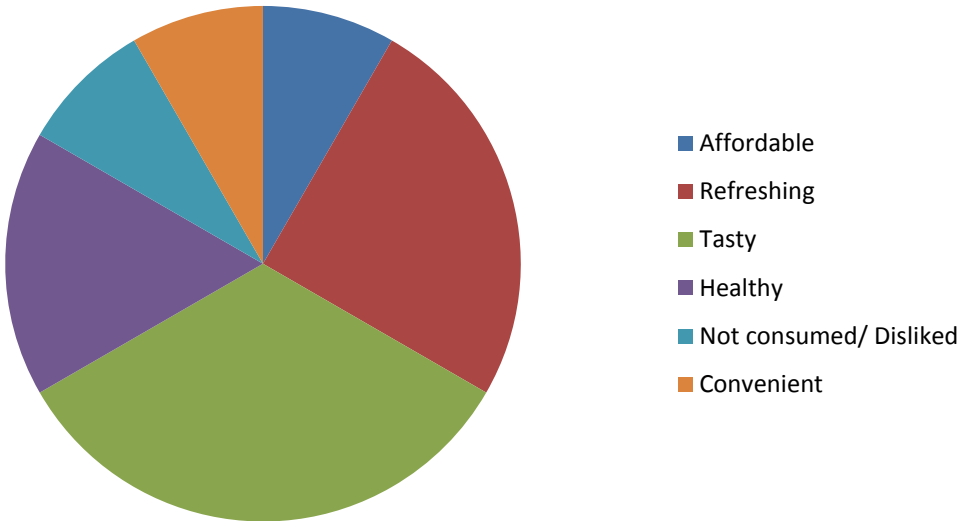
Sugarcane Juice Consumption (Convenience)



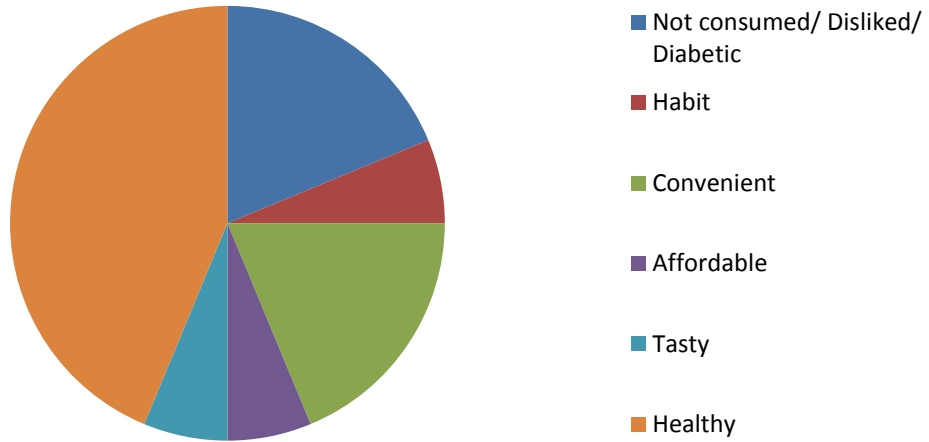
Sugarcane Juice Consumption (Tasty)



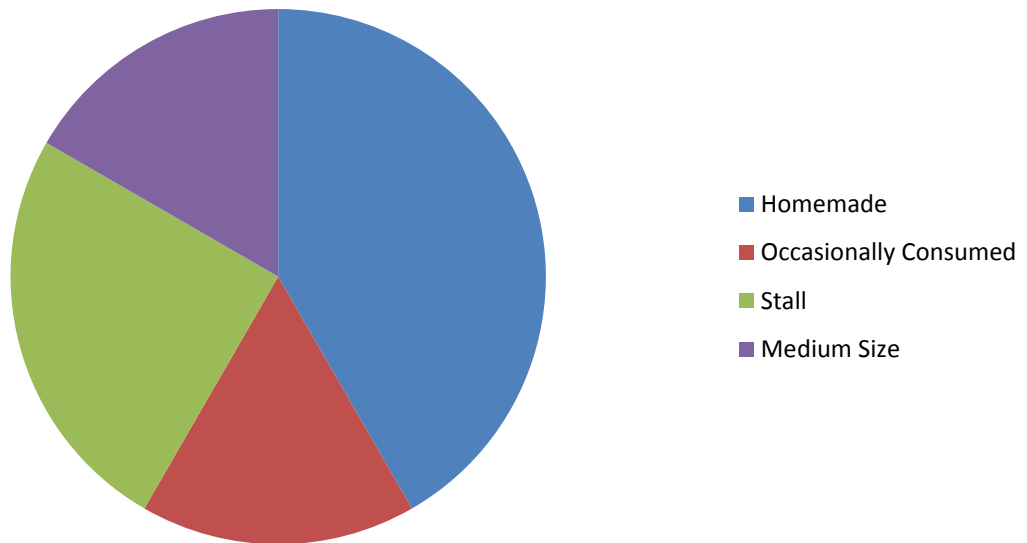
Triggers for Sugarcane Juice (L.I.G.)



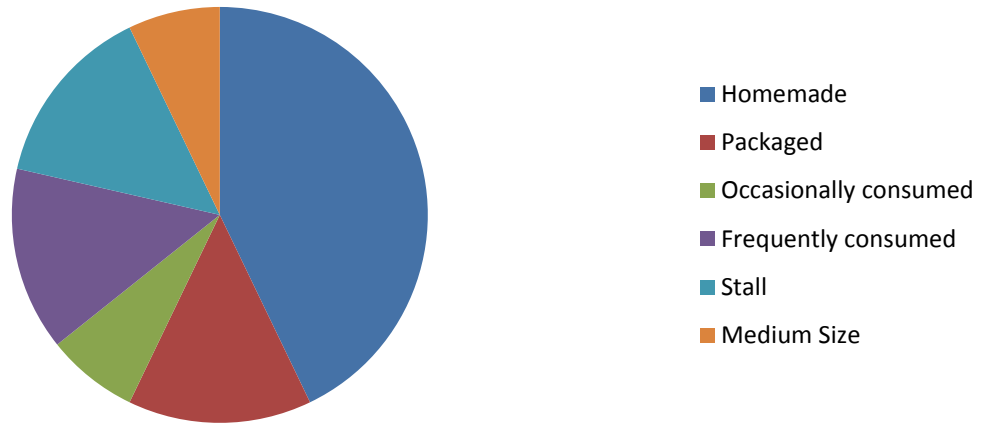
Triggers for Sugarcane Juice (H.I.G)



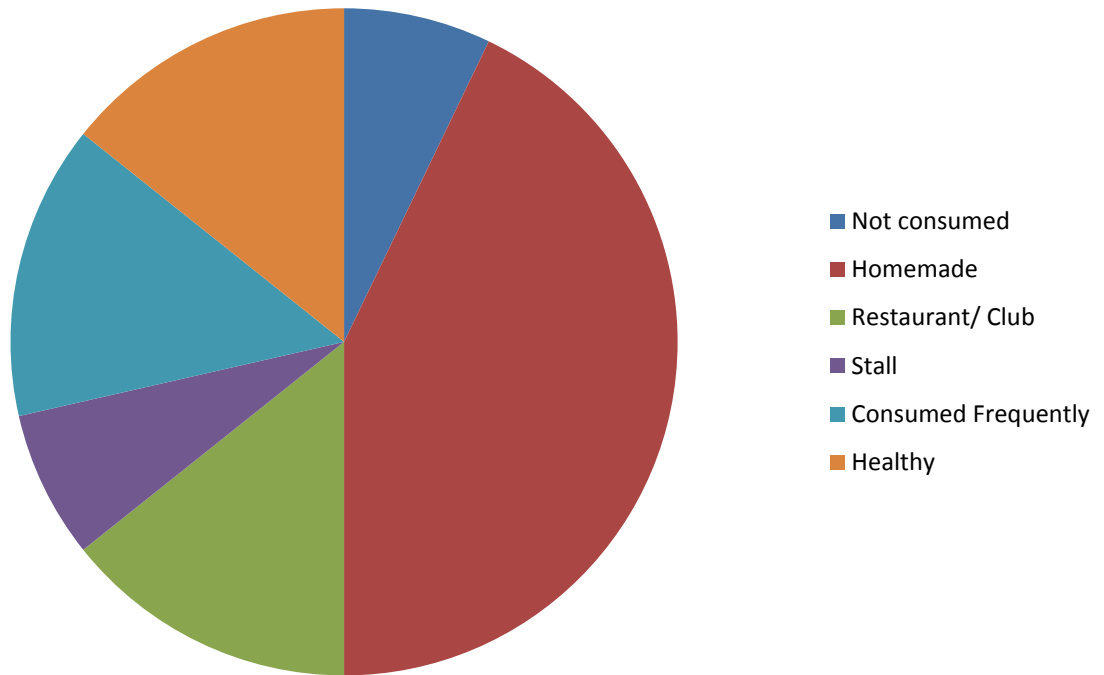
Features of Lime Juice (L.I.G)



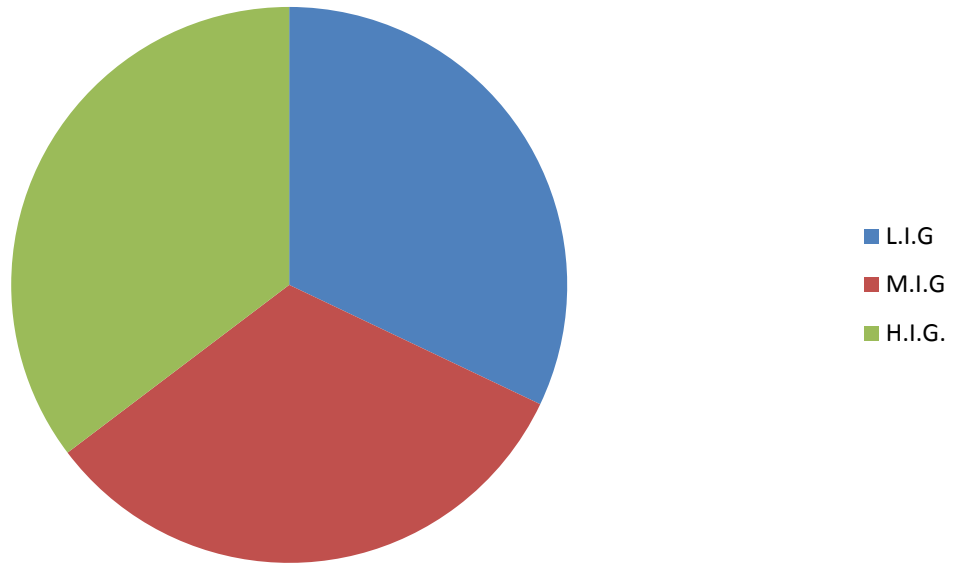
Features of Lime Juice (M.I.G.)



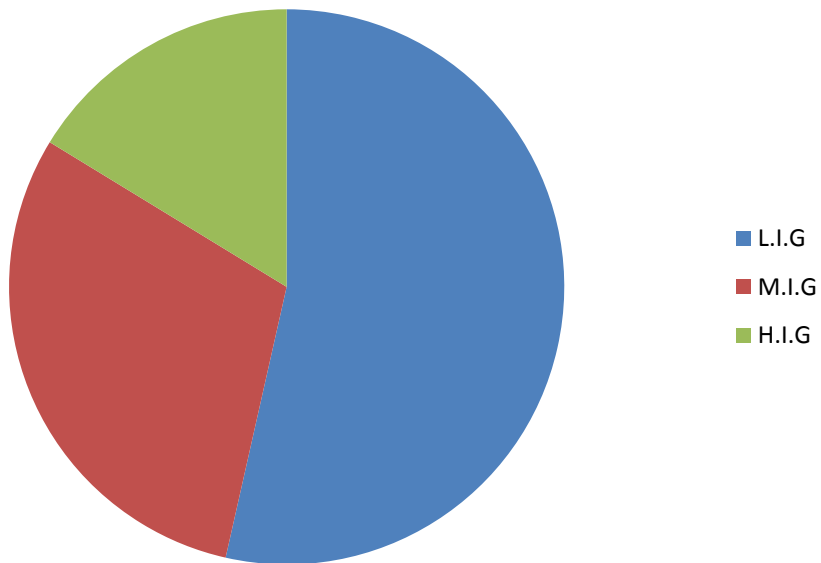
Features of Lime Juice (H.I.G.)



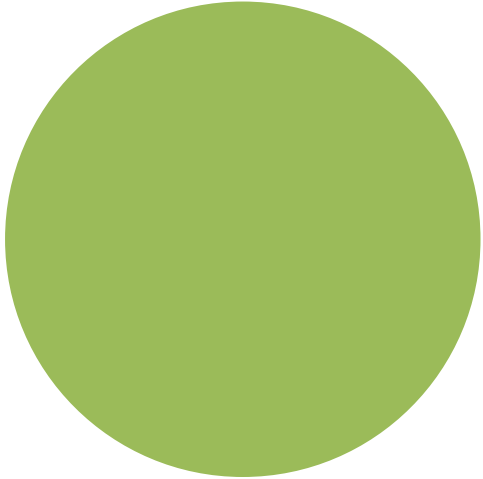
Homemade Lime Juice Consumption



Lime Juice Consumption at Stalls

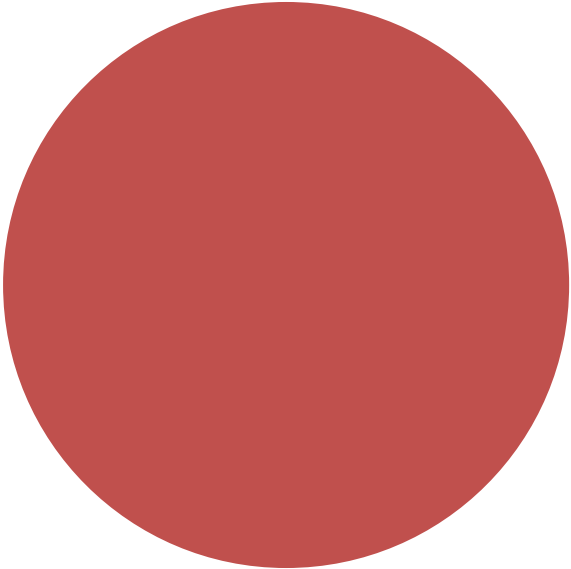


Lime Juice Consumption at Restaurants/ Clubs



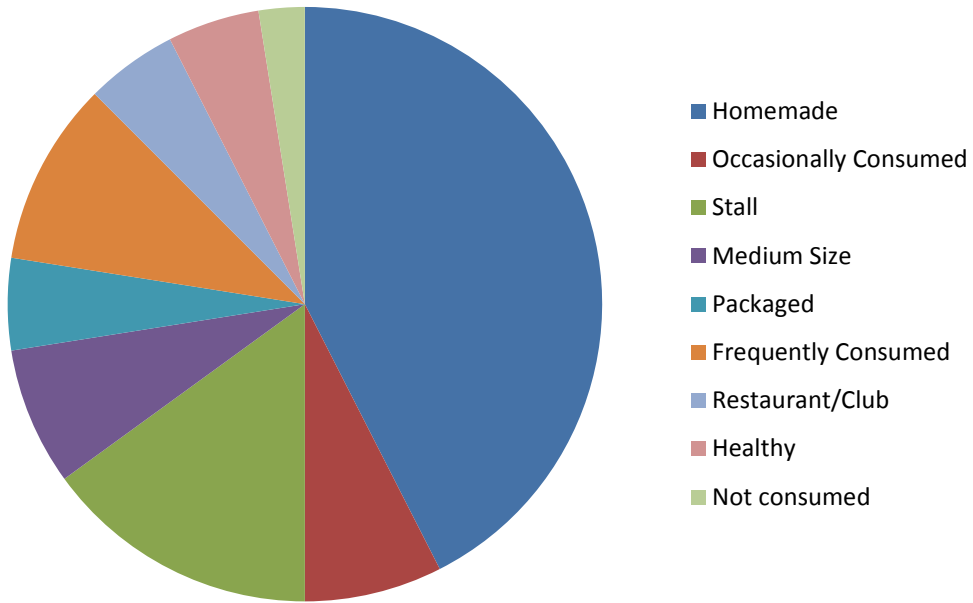
- L.I.G.
- M.I.G.
- H.I.G.

Packaged Lime Juice Consumption

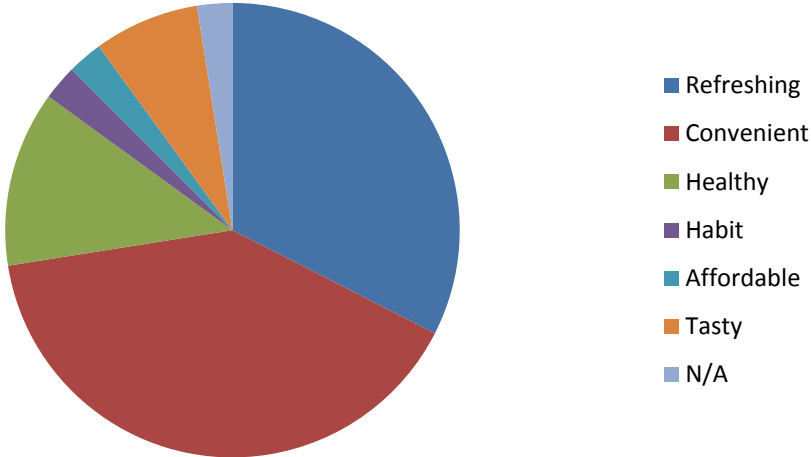


- L.I.G.
- M.I.G.
- H.I.G.

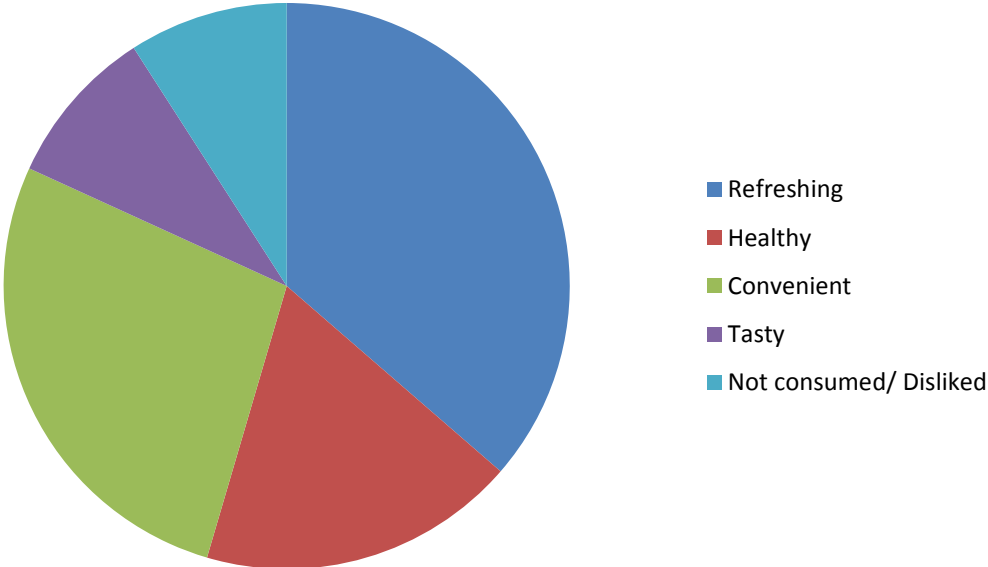
Lime Juice Consumption (Features)



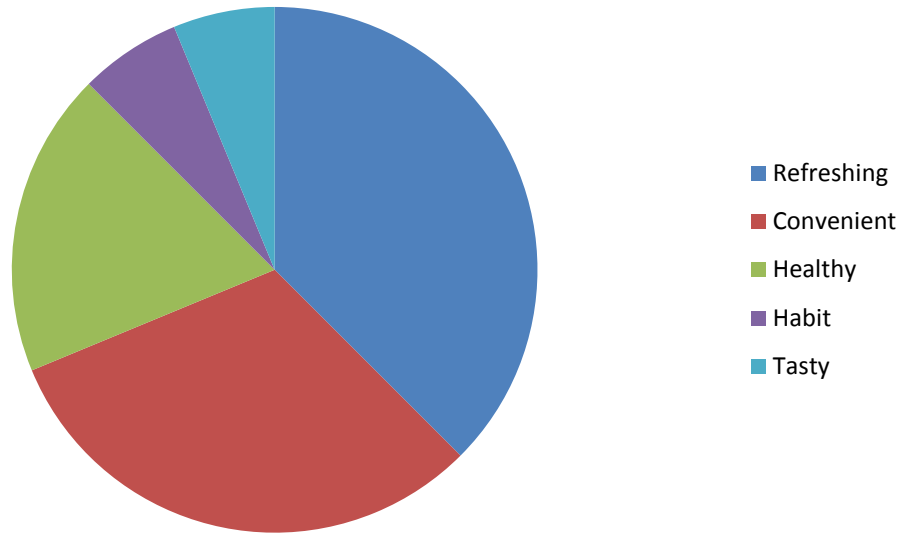
Lime Juice Consumption (Triggers)



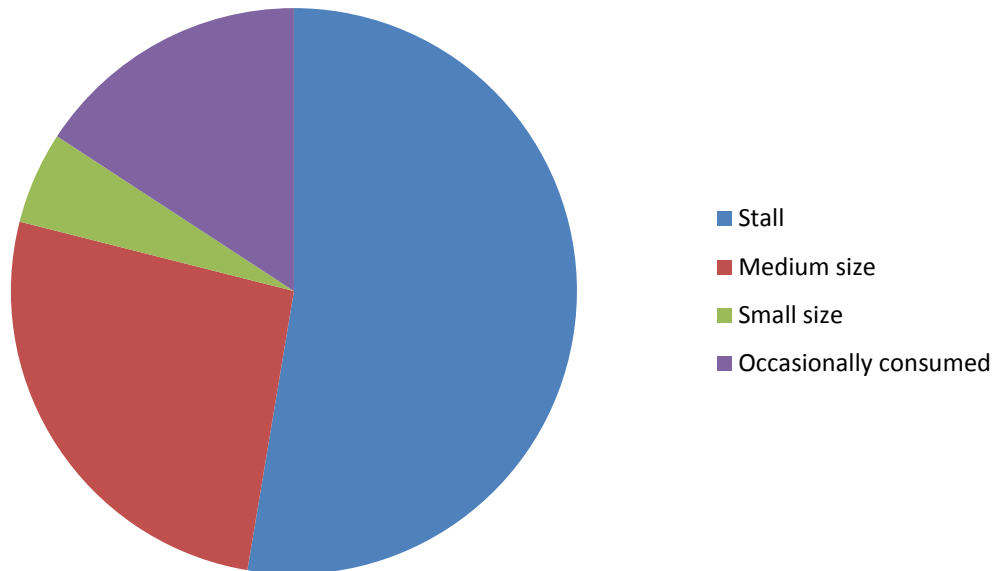
Triggers for Lime Juice (L.I.G.)



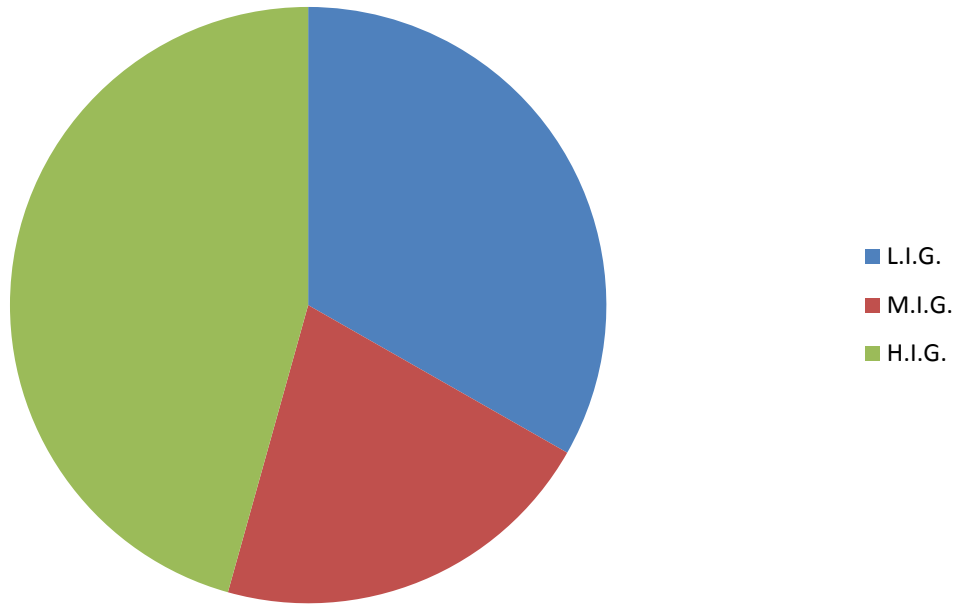
Triggers for Lime Juice (H.I.G)



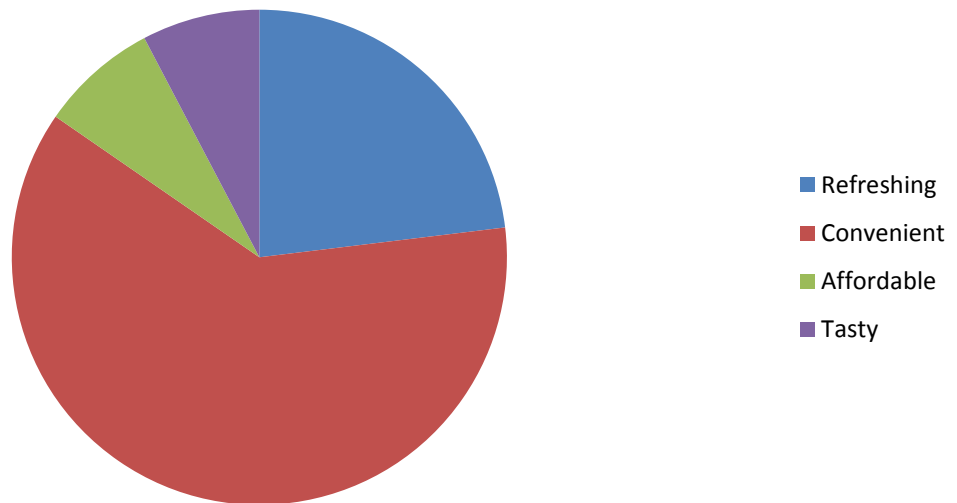
Features of Sugarcane Juice (M.I.G.)



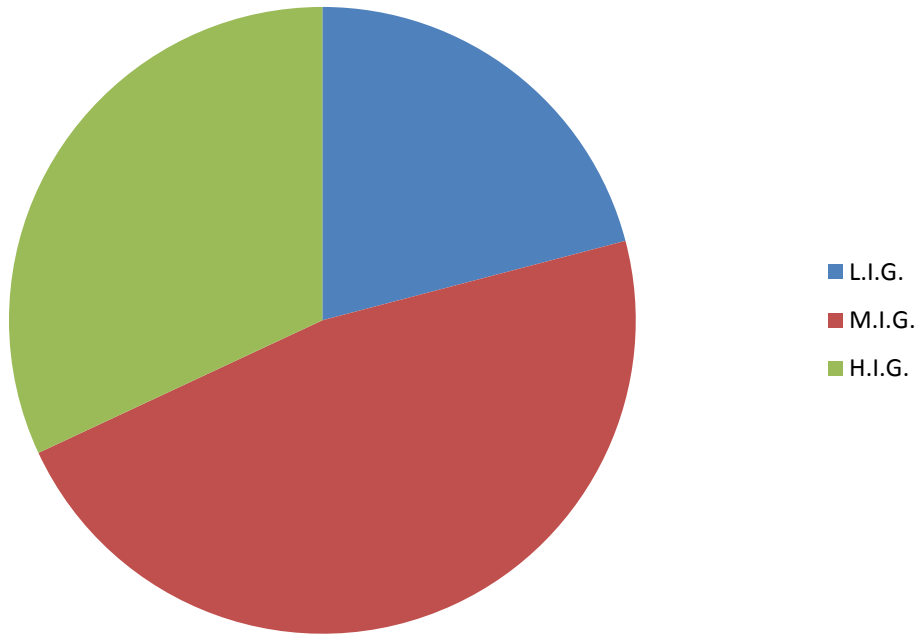
Lime Juice Consumption (Refreshing)



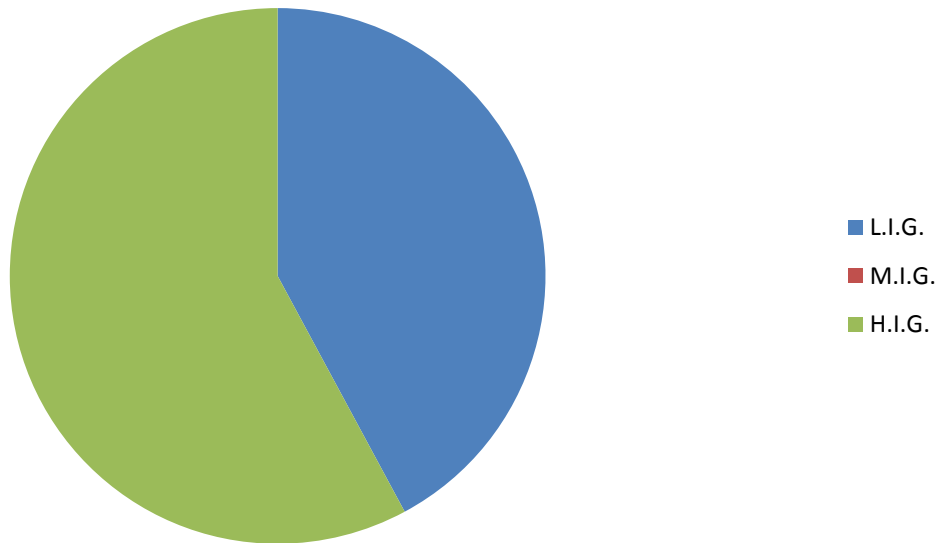
Triggers for Lime Juice (M.I.G)



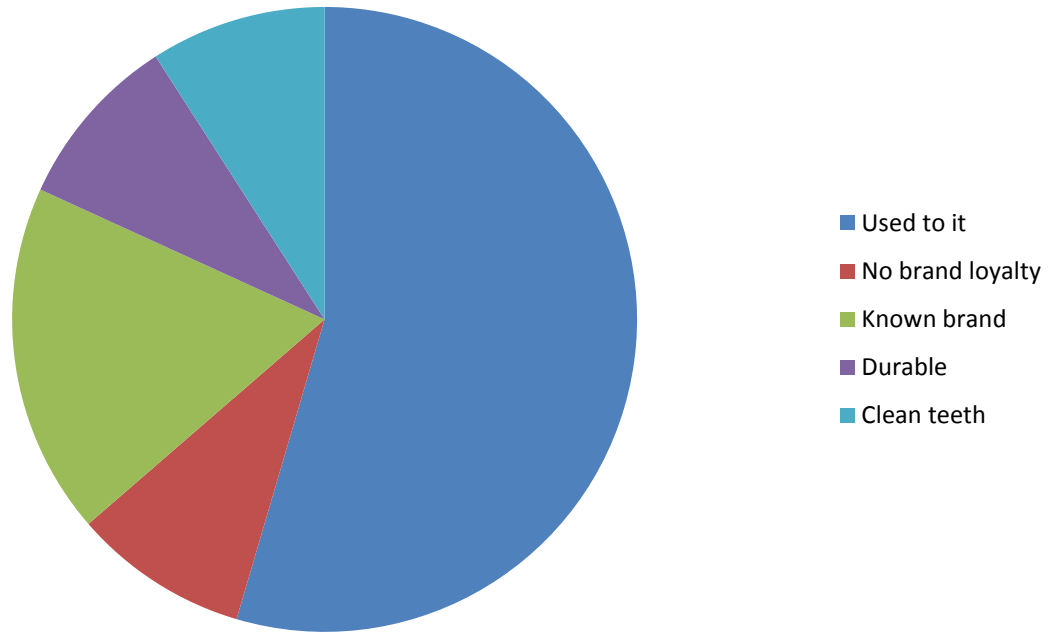
Lime Juice Consumption (Convenience)



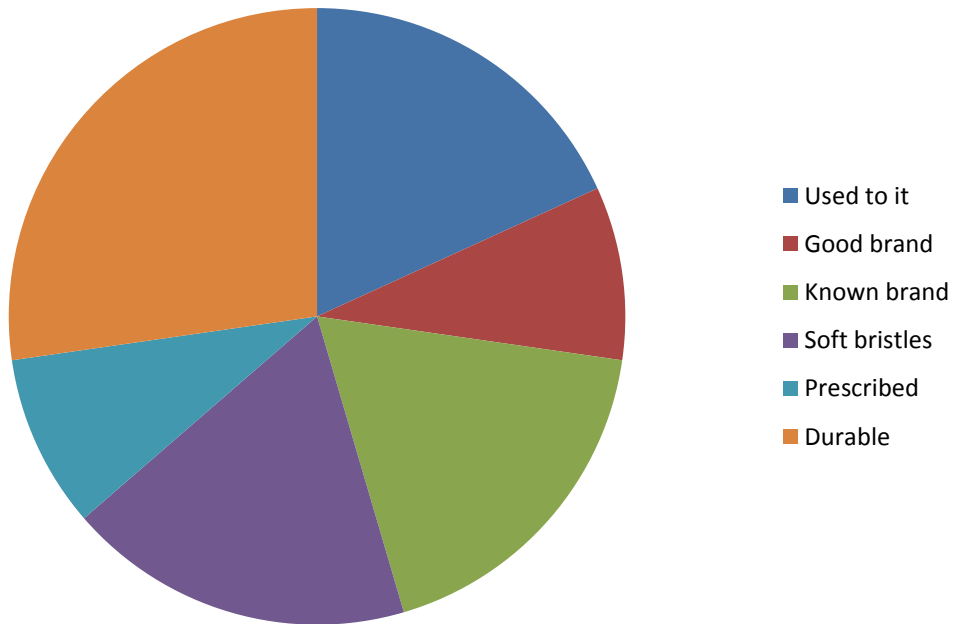
Lime Juice Consumption (Healthy)



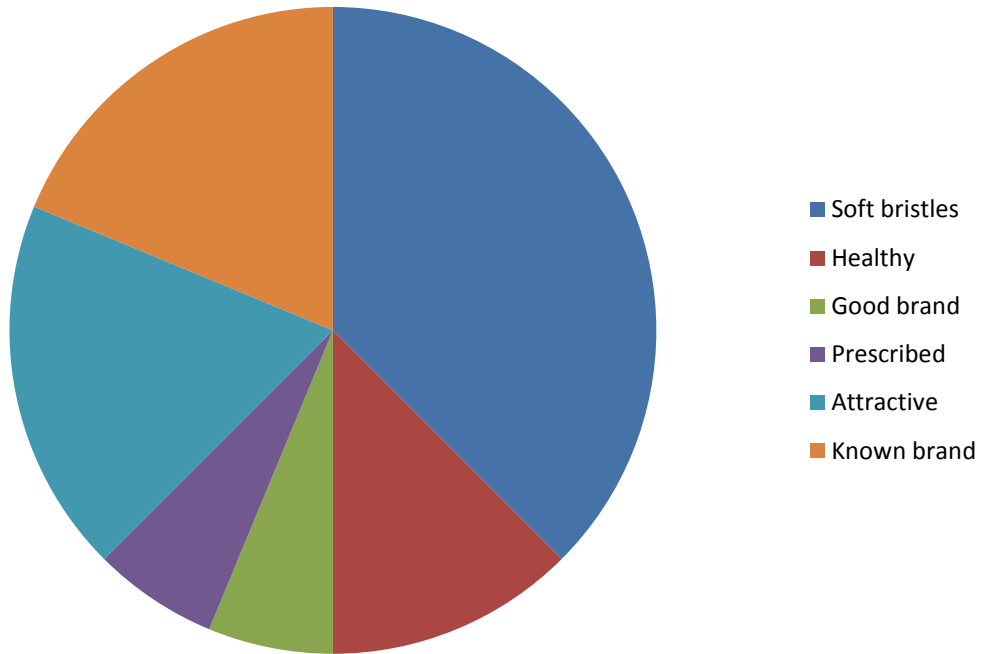
Features of Toothbrush (L.I.G)



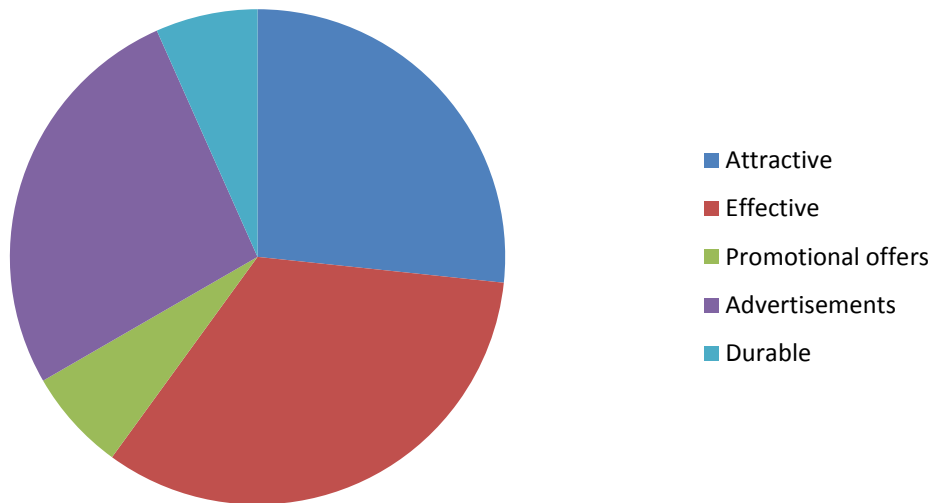
Features of Toothbrush (M.I.G)



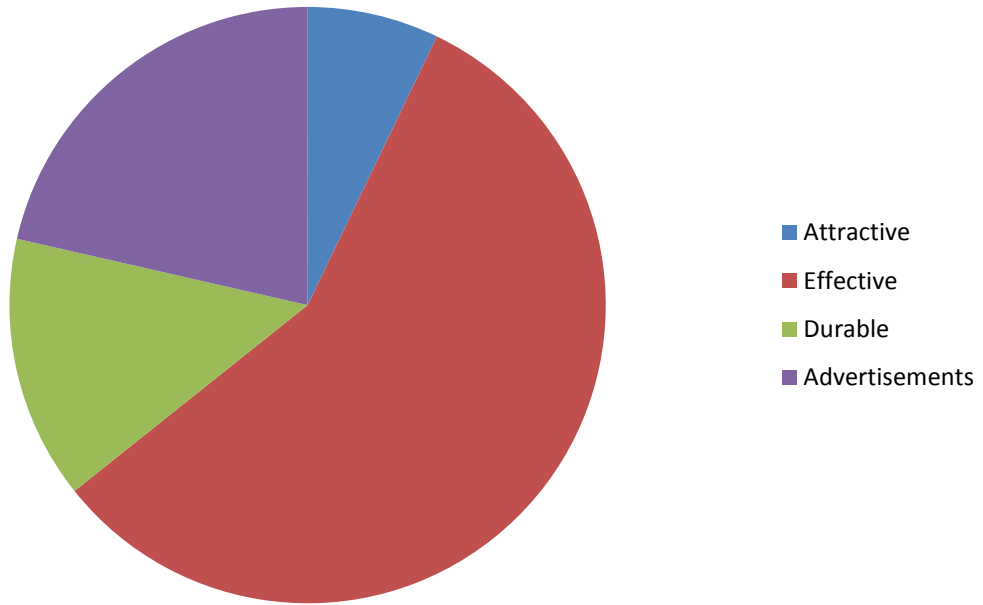
Features of Toothbrush (H.I.G)



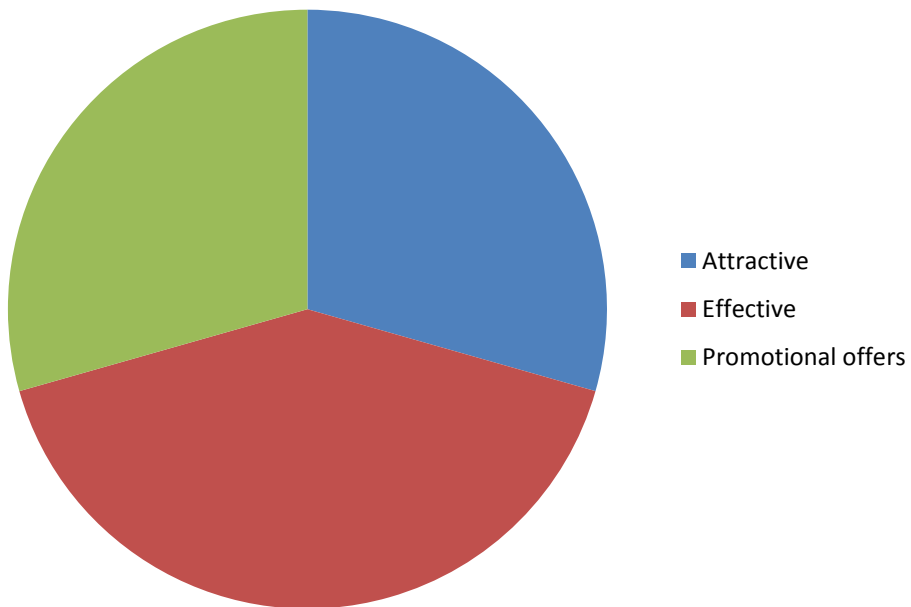
Triggers for Toothbrush (L.I.G.)



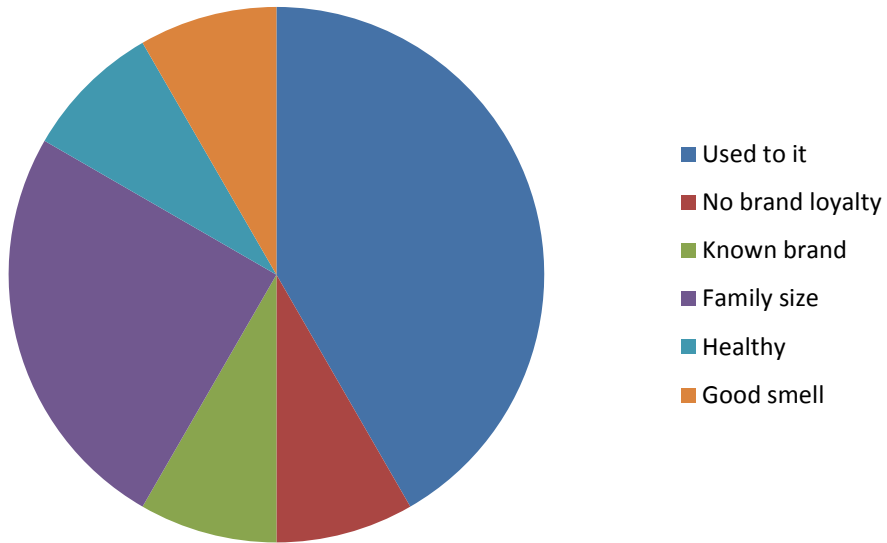
Triggers of Toothbrush (M.I.G)



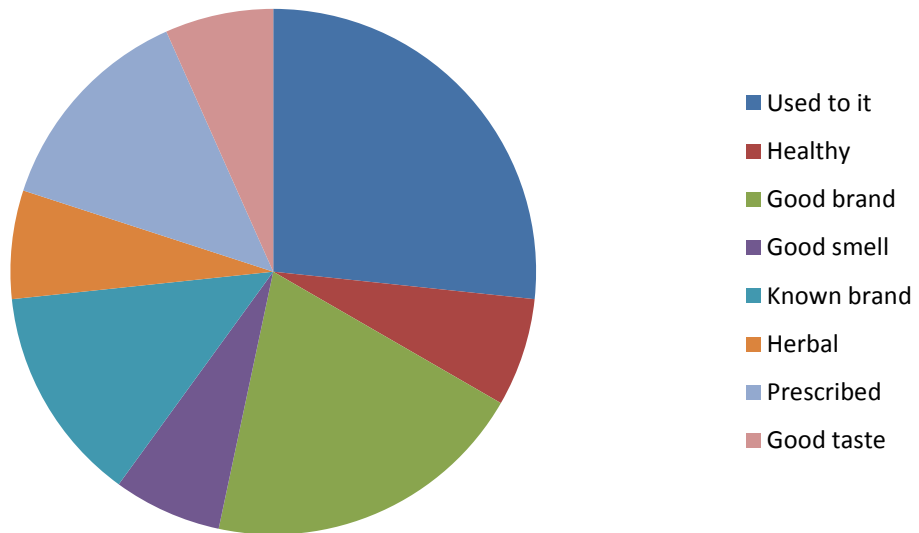
Triggers of Toothbrush (H.I.G)



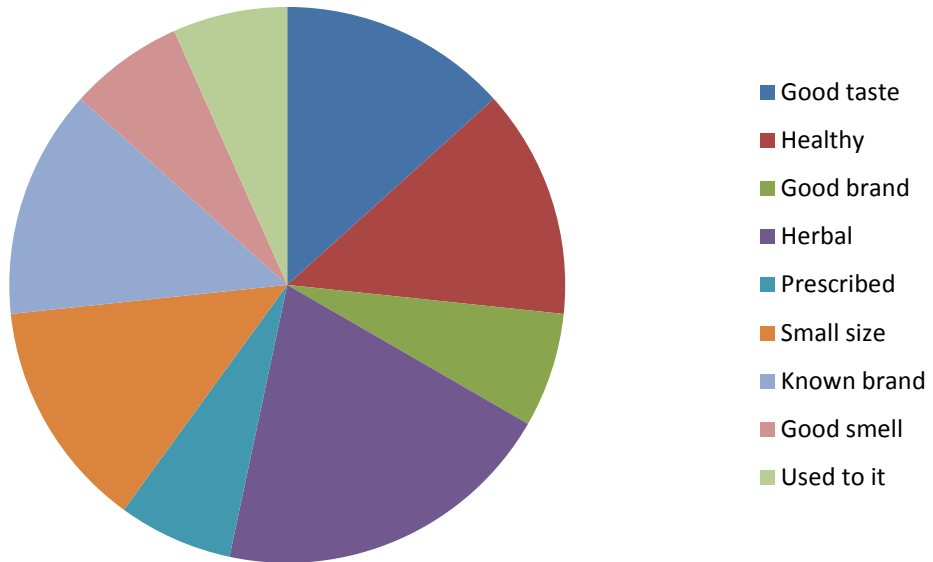
Features of Toothpaste (L.I.G)



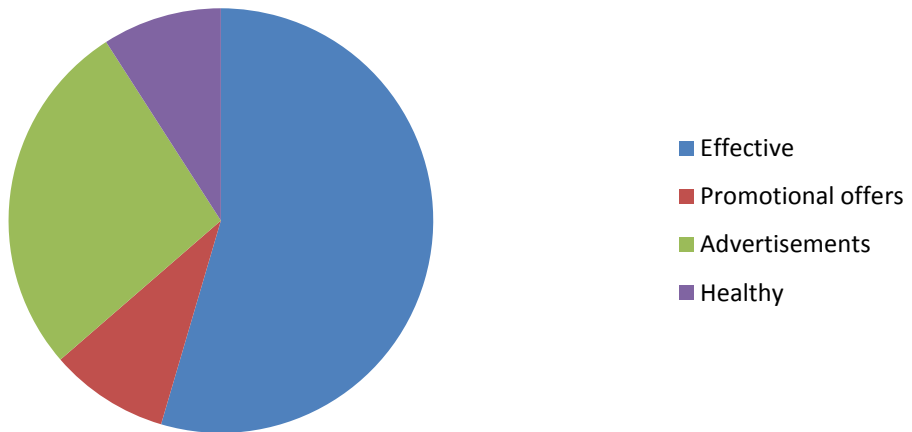
Features of Toothpaste (M.I.G)



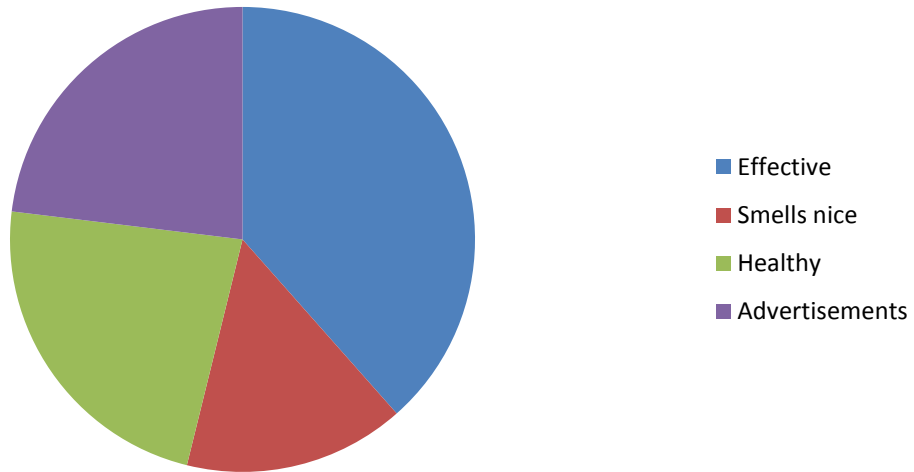
Features of Toothpaste (H.I.G)



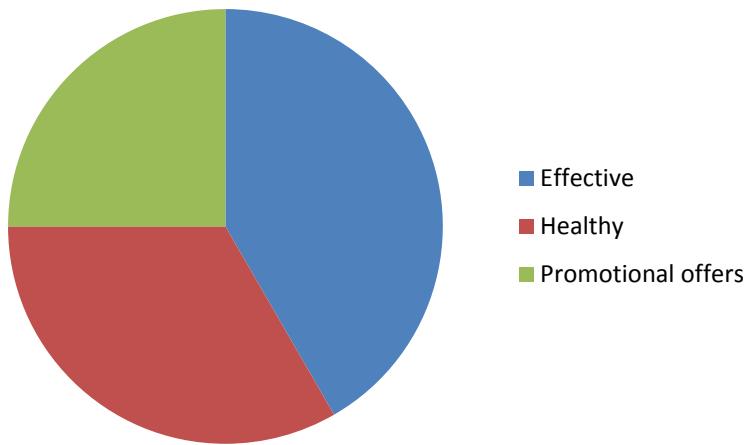
Triggers for Toothpaste (L.I.G.)



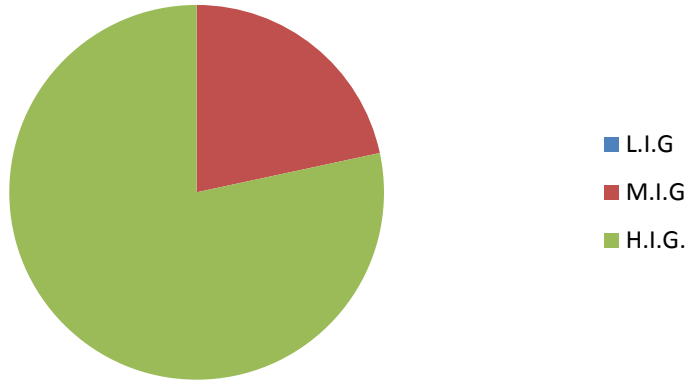
Triggers of Toothpaste (M.I.G)



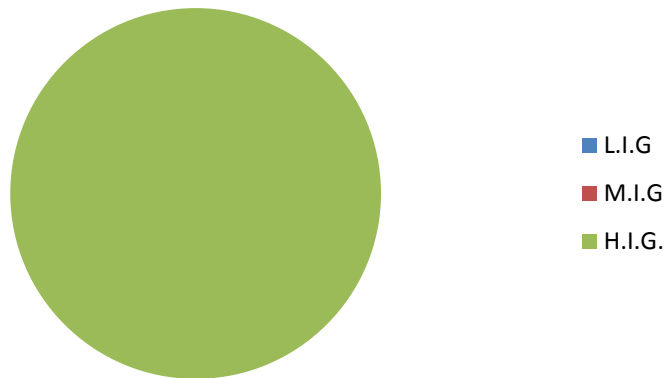
Triggers of Toothpaste (H.I.G)



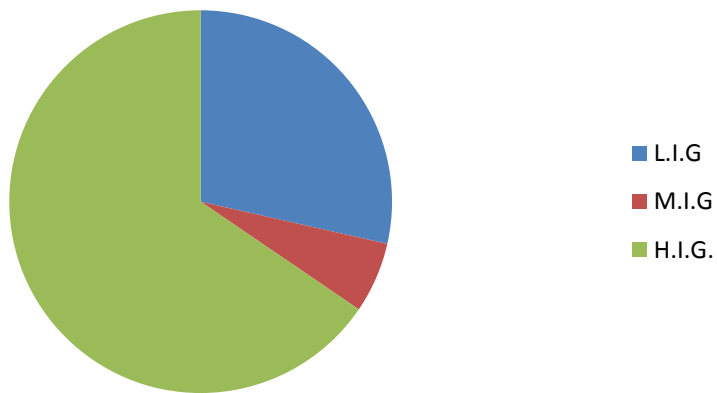
Milk - Low Fat



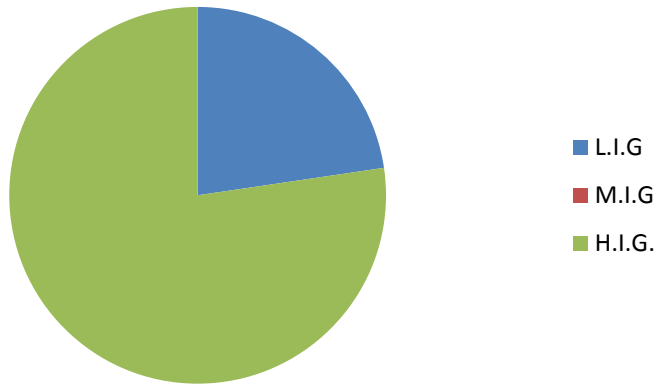
Lactose Intolerant



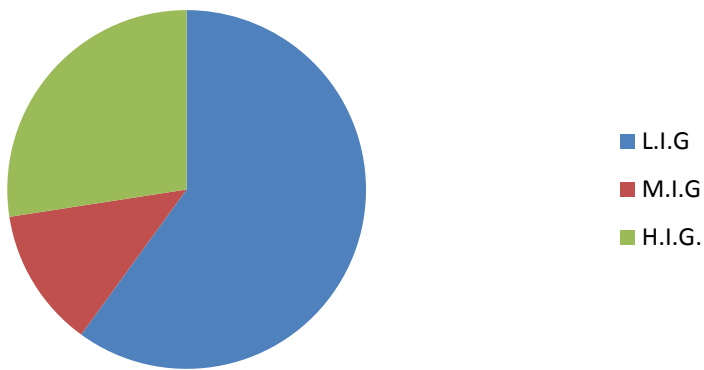
Milk - Taste



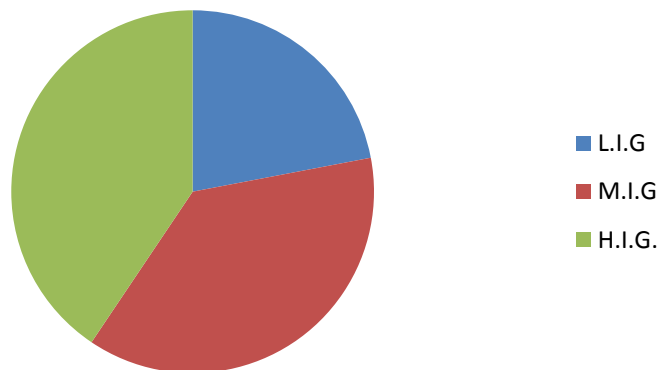
Milk - Packaged



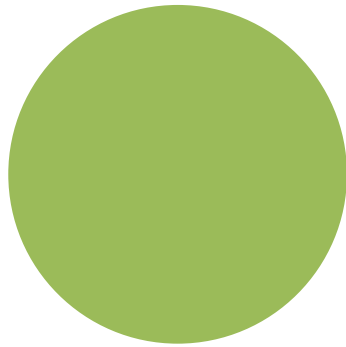
Milk - Local



Milk - Full-Fat

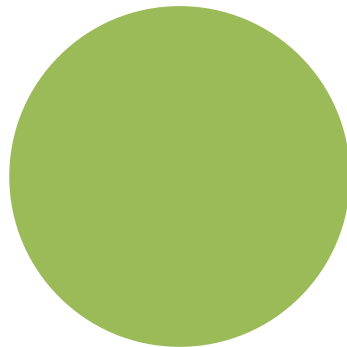


Milk - Convenience



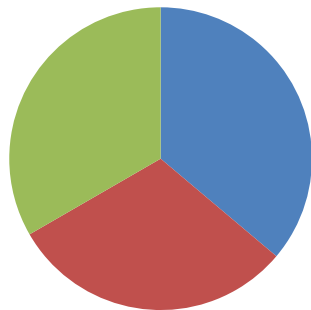
- L.I.G
- M.I.G
- H.I.G.

Milk - Societal Preferences



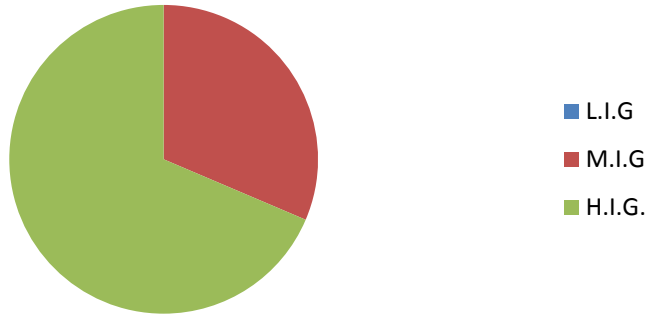
- L.I.G
- M.I.G
- H.I.G.

Milk - Brand

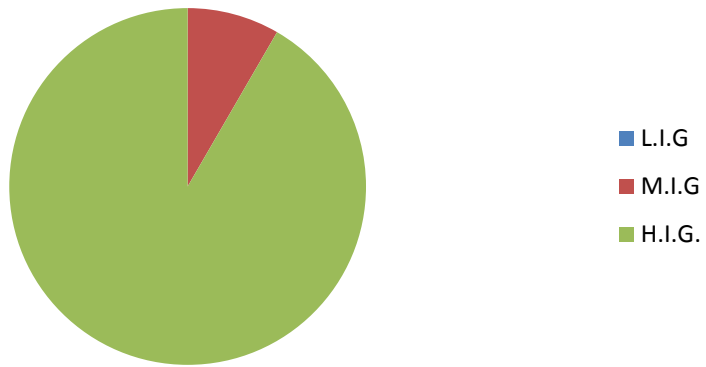


- L.I.G
- M.I.G
- H.I.G.

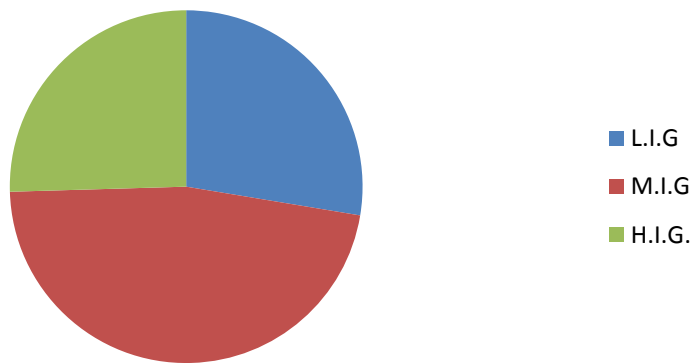
Milk - Buffalo



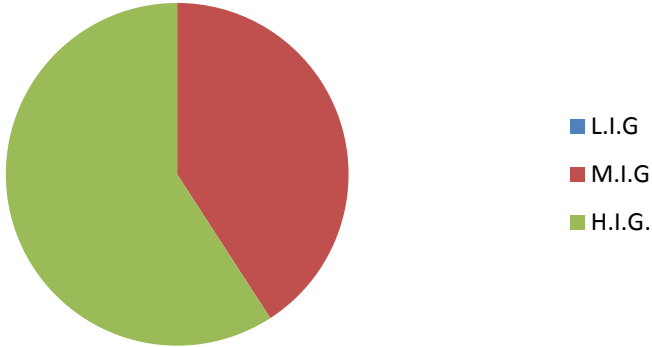
Milk - Cow



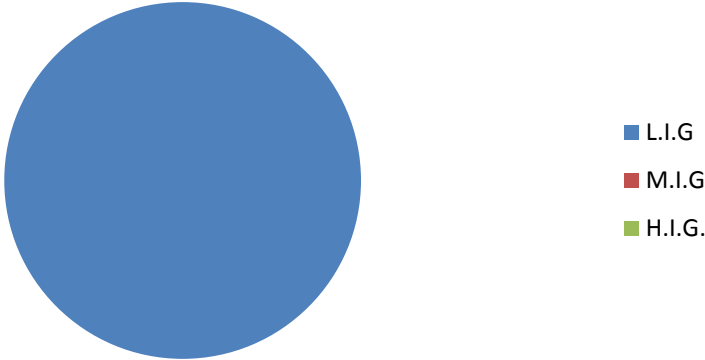
Newspapers - Expected Daily



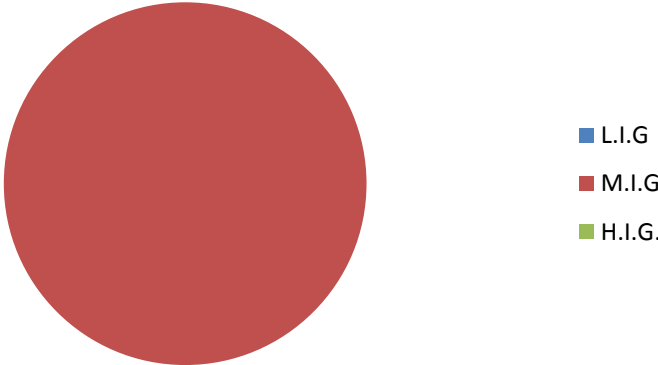
Newspapers - Family Preferences



Newspapers - Read at Employment



Newspapers - Convenience

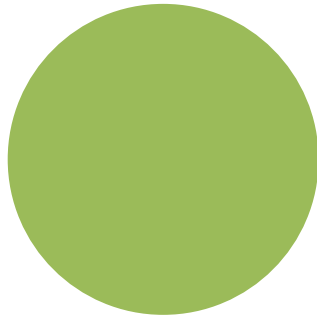


Newspaper - Reputation



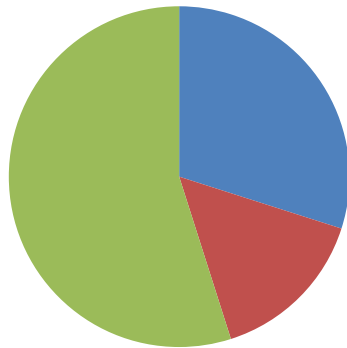
■ L.I.G
■ M.I.G
■ H.I.G.

Newspapers - Content



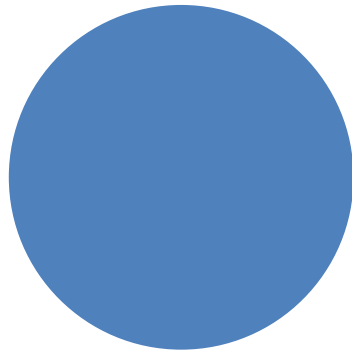
■ L.I.G
■ M.I.G
■ H.I.G.

Newspapers - Marathi



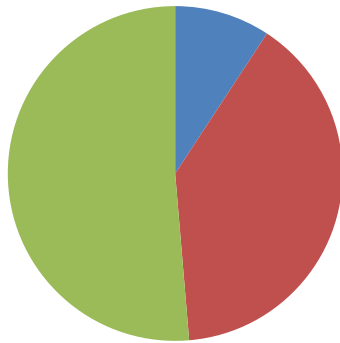
■ L.I.G
■ M.I.G
■ H.I.G.

Newspapers - Tamil



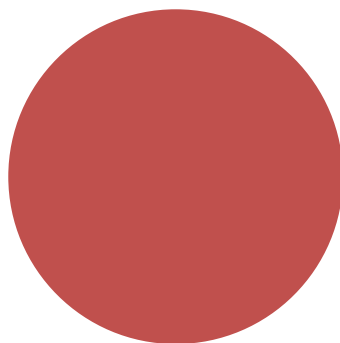
- L.I.G
- M.I.G
- H.I.G.

Newspapers - English



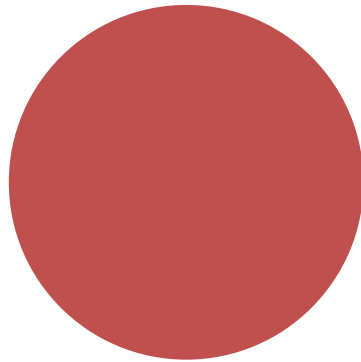
- L.I.G
- M.I.G
- H.I.G.

Newspapers - Hindi



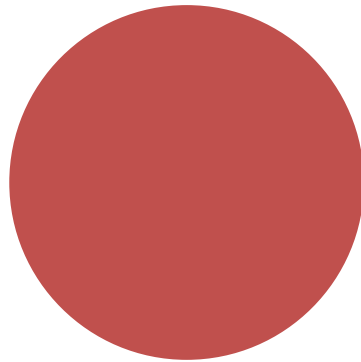
- L.I.G
- M.I.G
- H.I.G.

Newspapers - Gujarati



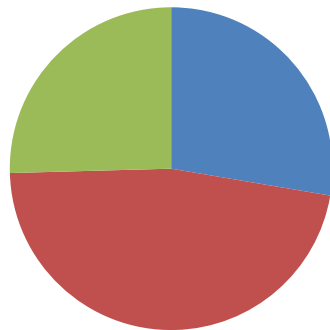
- L.I.G
- M.I.G
- H.I.G.

Newspapers - Bengali



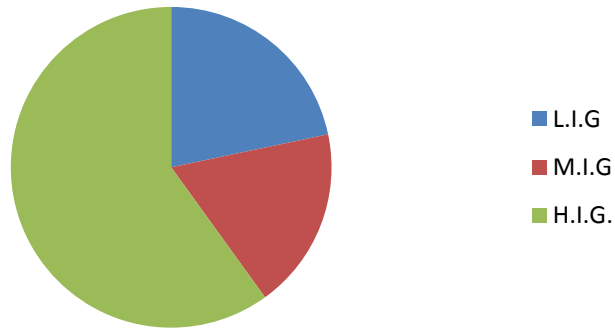
- L.I.G
- M.I.G
- H.I.G.

Newspapers - Habitual Triggers

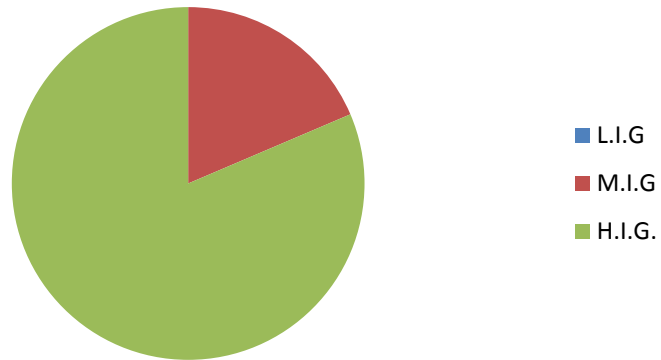


- L.I.G
- M.I.G
- H.I.G.

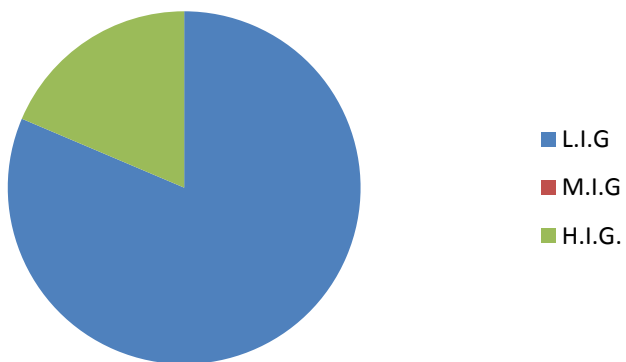
Milk - Versatile Good



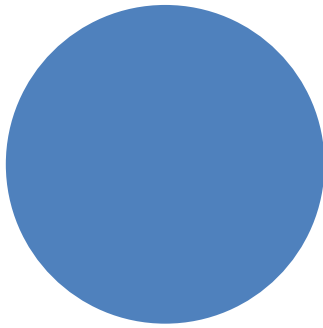
Milk - Depends on consumption



Milk - Unadulterated

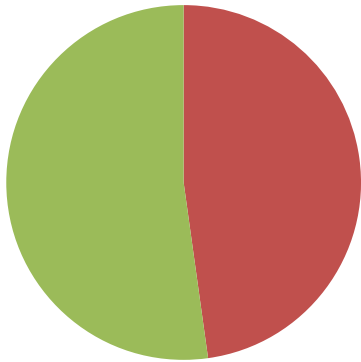


Milk - Affordability



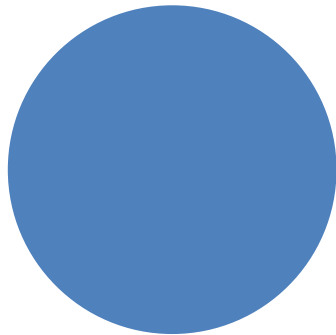
- L.I.G
- M.I.G
- H.I.G.

Daily use of milk



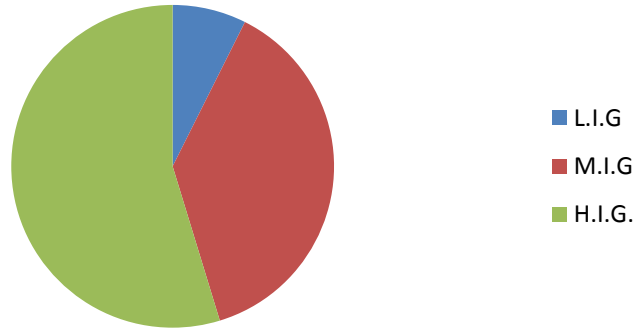
- L.I.G
- M.I.G
- H.I.G.

Milk - Taste

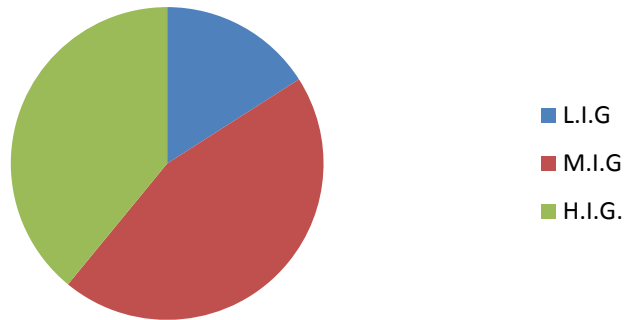


- L.I.G
- M.I.G
- H.I.G.

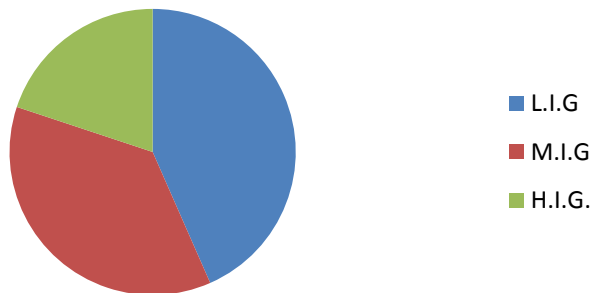
Newspapers - Habitual



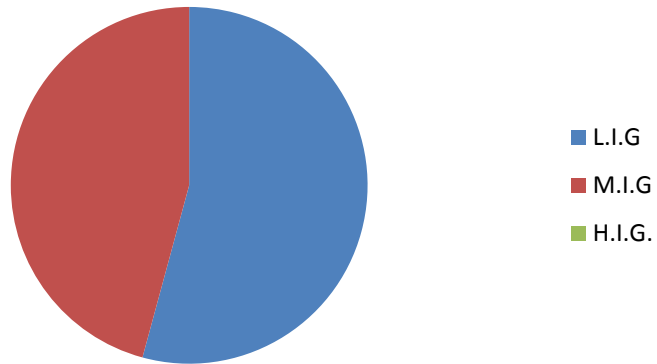
Newspapers - Informative



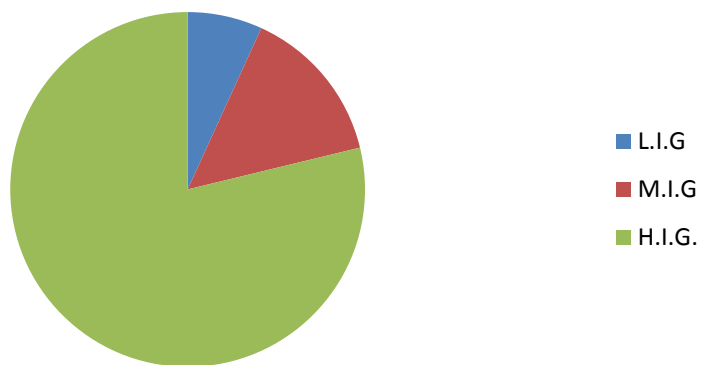
Newspapers - Quality



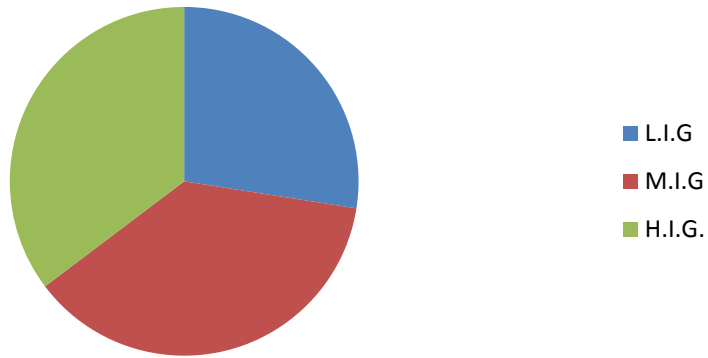
Newspapers - Popularity



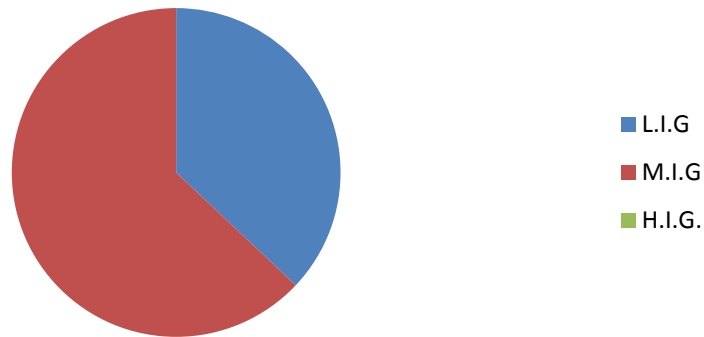
Toothbrush - Attractive



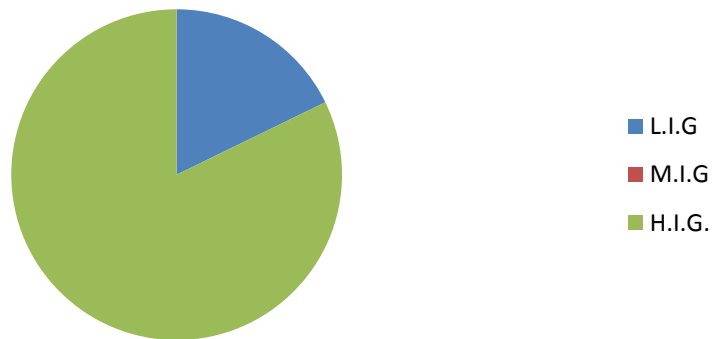
Toothbrush - Effective



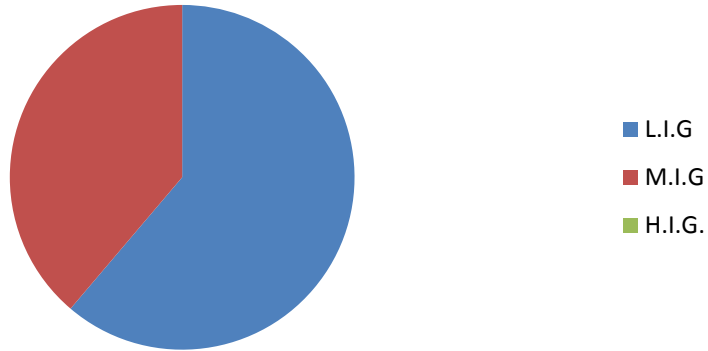
Toothbrush - Durable



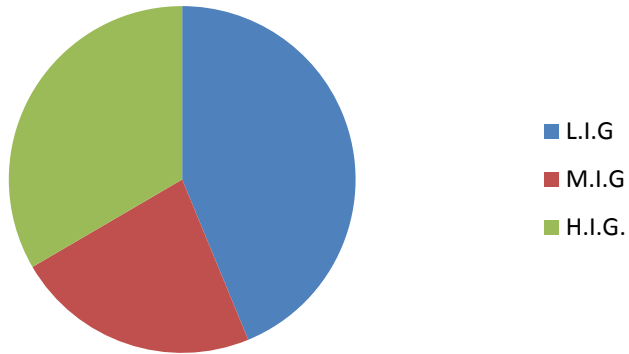
Toothbrushe - Promotional Offers



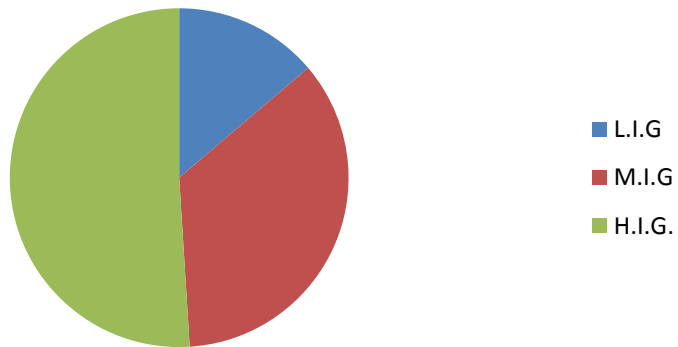
Toothbrushes - Advertisements



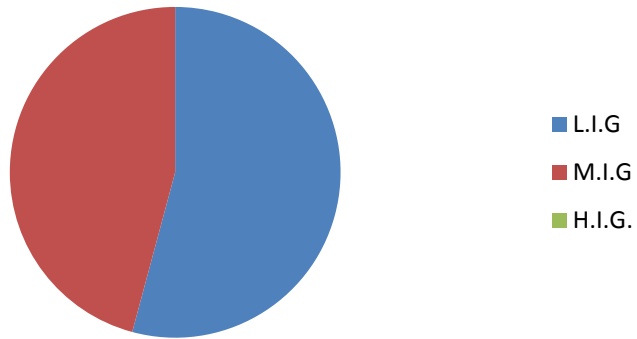
Toothpaste - Effective



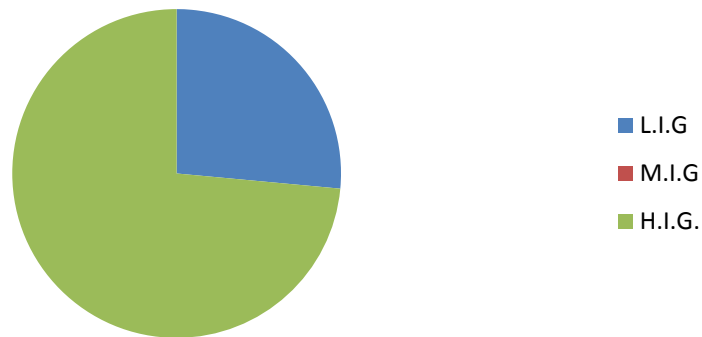
Toothpaste - Healthy



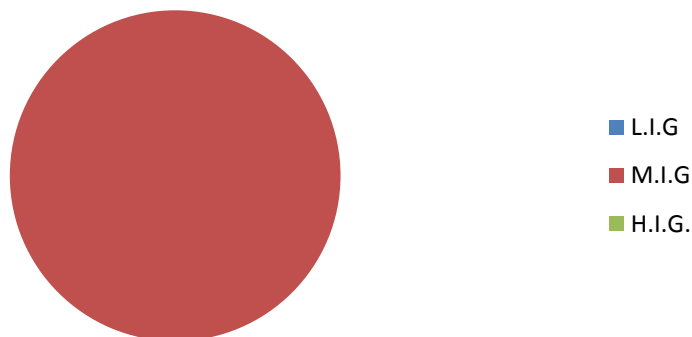
Toothpastes - Advertisements



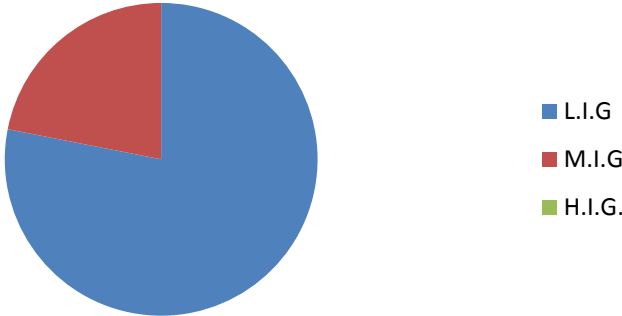
Toothpaste - Promotional Offers



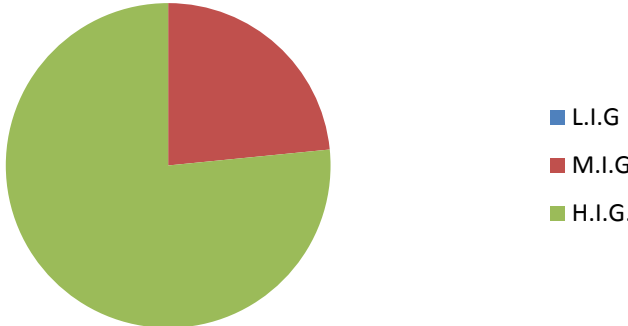
Toothpastes - Odour



Toothbrushes - Habitual



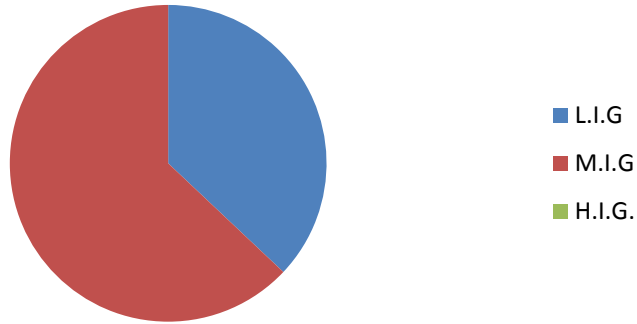
Toothbrush - Soft Bristles



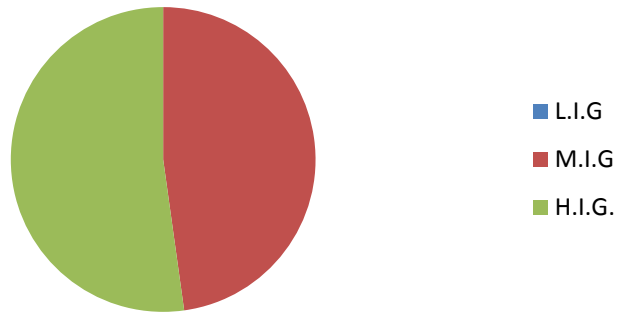
Toothpaste - Healthy



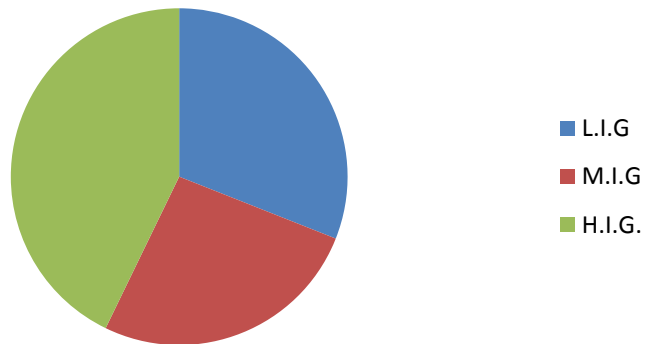
Toothbrushes - No Brand Loyalty



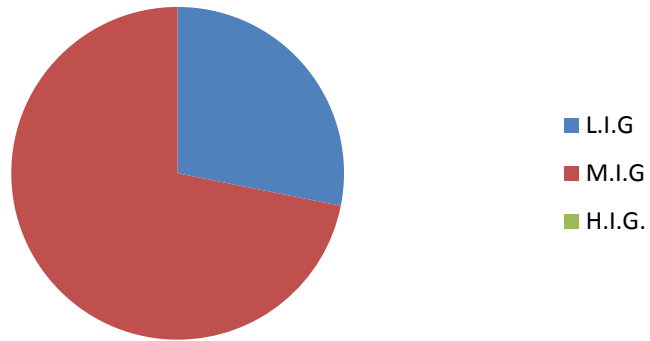
Toothbrushes - Prescription



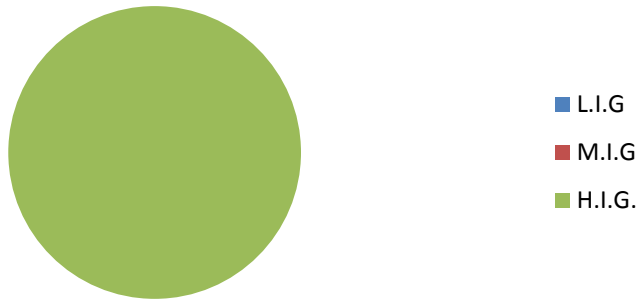
Toothbrushes - Brand



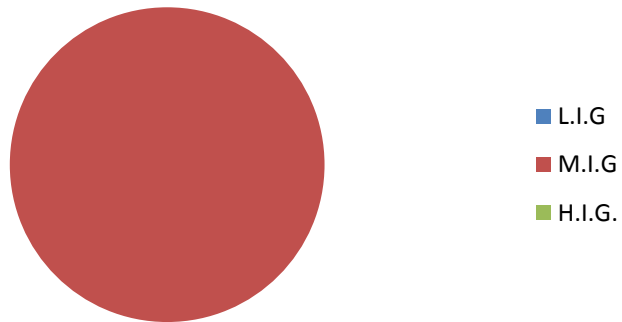
Toothbrushes - Durable



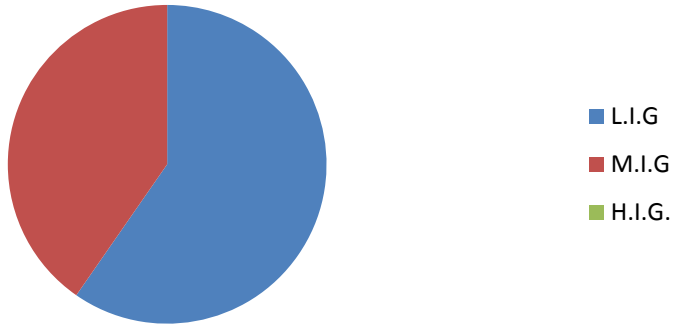
Toothbrushes - Attractive Design



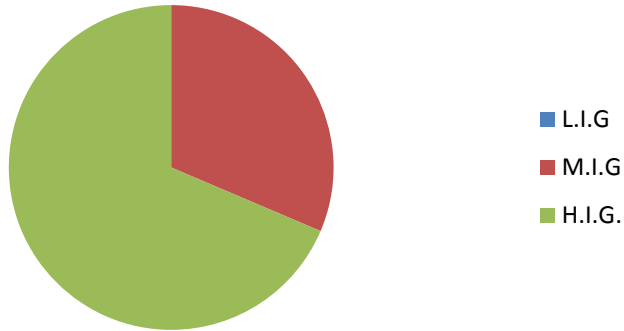
Toothbrush - Popularity



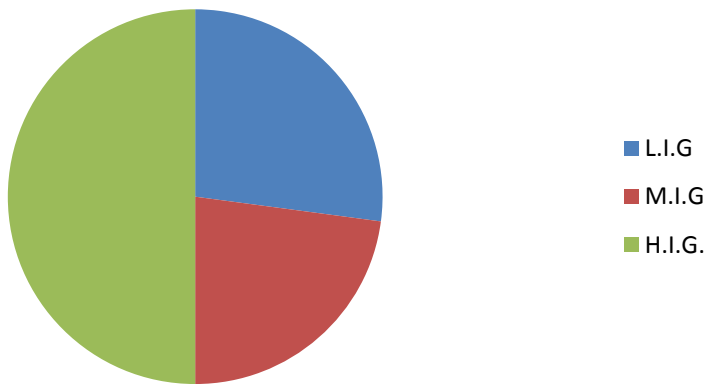
Toothpaste - Habitual



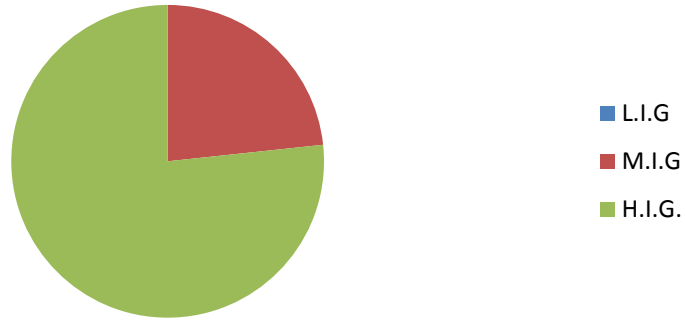
Toothpaste - Taste



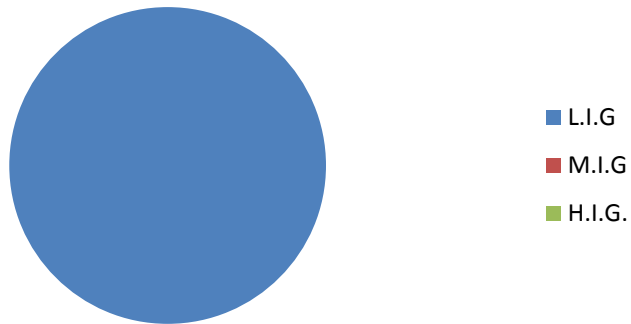
Toothpaste - Healthy



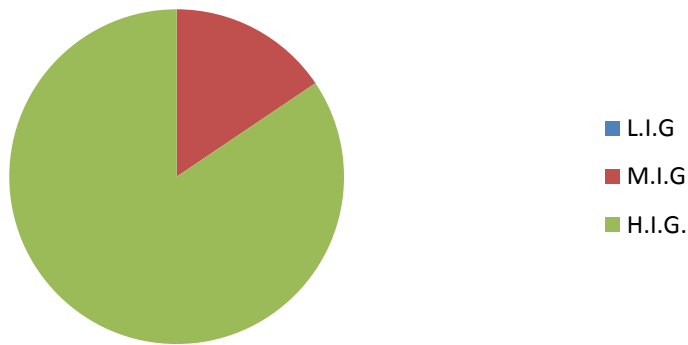
Toothpaste - Herbal



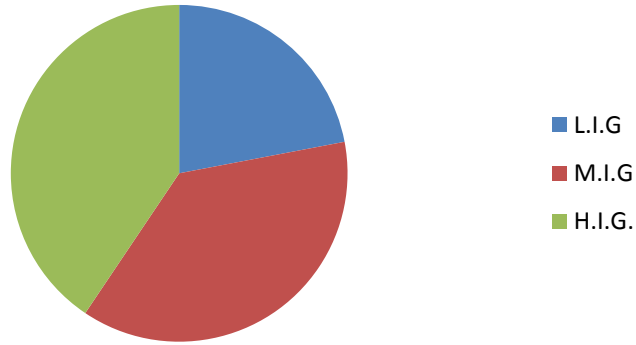
Toothpaste - No Brand Loyalty



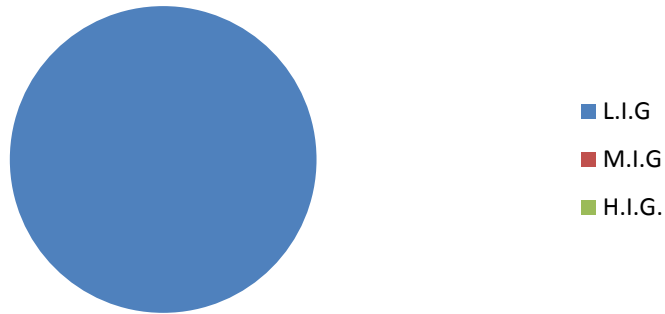
Toothpaste - Prescribed



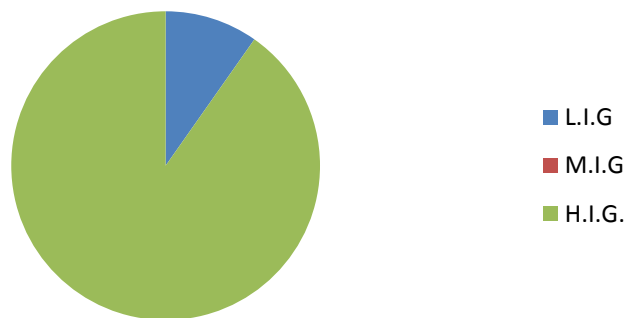
Toothpaste - Brand



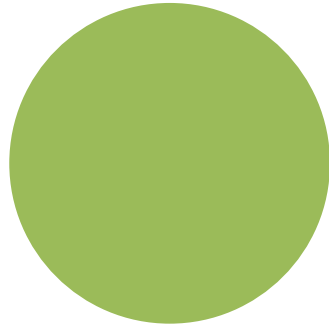
Toothpaste - Family Preference



Toothpaste - Salt Infusion



Toothpaste - Small Sized



- L.I.G
- M.I.G
- H.I.G.

Toothpaste - Small Sized



- L.I.G
- M.I.G
- H.I.G.